

## Site Usage

561,730 Visits

24.91% Bounce Rate

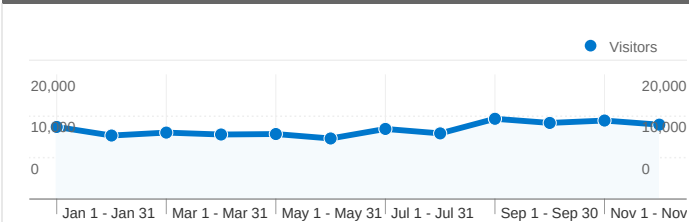
8,344,383 Pageviews

00:15:39 Avg. Time on Site

14.85 Pages/Visit

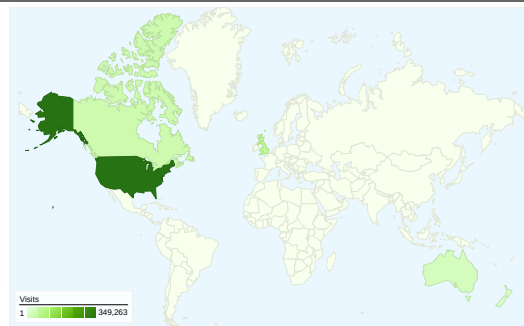
21.00% % New Visits

## Visitors Overview

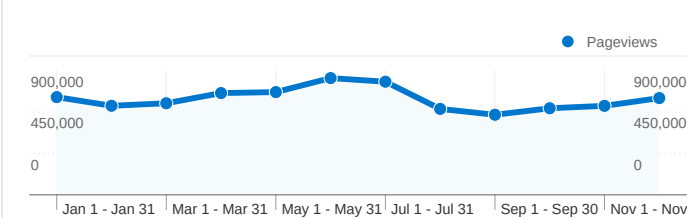


Visitors  
120,535

## Map Overlay

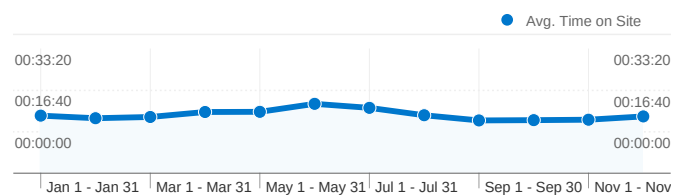


## Pageviews for all visitors

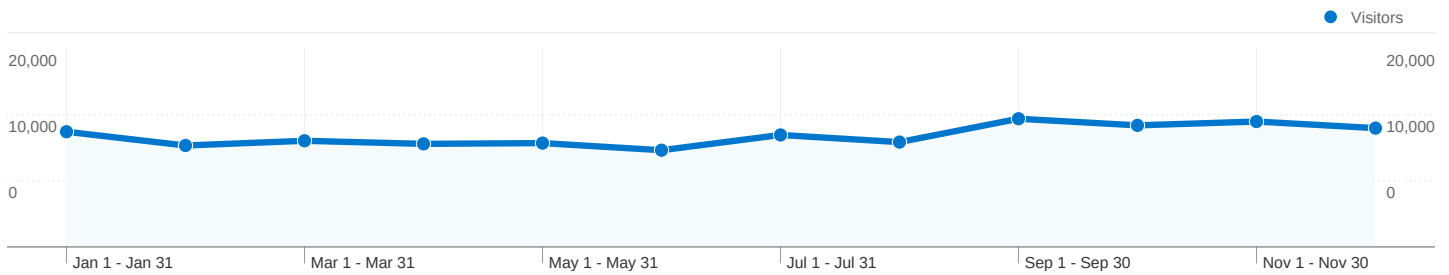


Pageviews  
8,344,383

## Time on Site for all visitors



Avg. Time on Site  
00:15:39



**120,535 people visited this site**

**561,730** Visits

**120,535** Absolute Unique Visitors

**8,344,383** Pageviews

**14.85** Average Pageviews

**00:15:39** Time on Site

**24.91%** Bounce Rate

**21.00%** New Visits

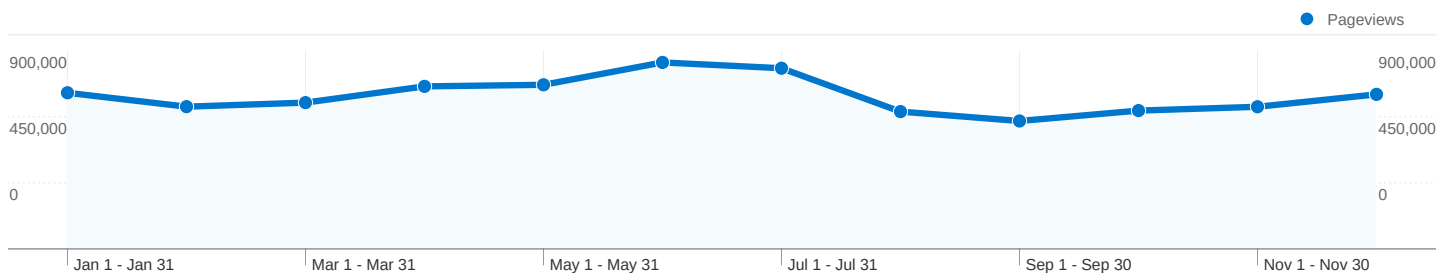
## Technical Profile

| Browser           | Visits  | % visits | Connection Speed | Visits  | % visits |
|-------------------|---------|----------|------------------|---------|----------|
| Internet Explorer | 207,402 | 36.92%   | Cable            | 221,634 | 39.46%   |
| Firefox           | 166,157 | 29.58%   | DSL              | 167,051 | 29.74%   |
| Chrome            | 89,552  | 15.94%   | Unknown          | 107,720 | 19.18%   |
| Safari            | 86,431  | 15.39%   | T1               | 58,259  | 10.37%   |
| Opera             | 5,189   | 0.92%    | Dialup           | 6,562   | 1.17%    |

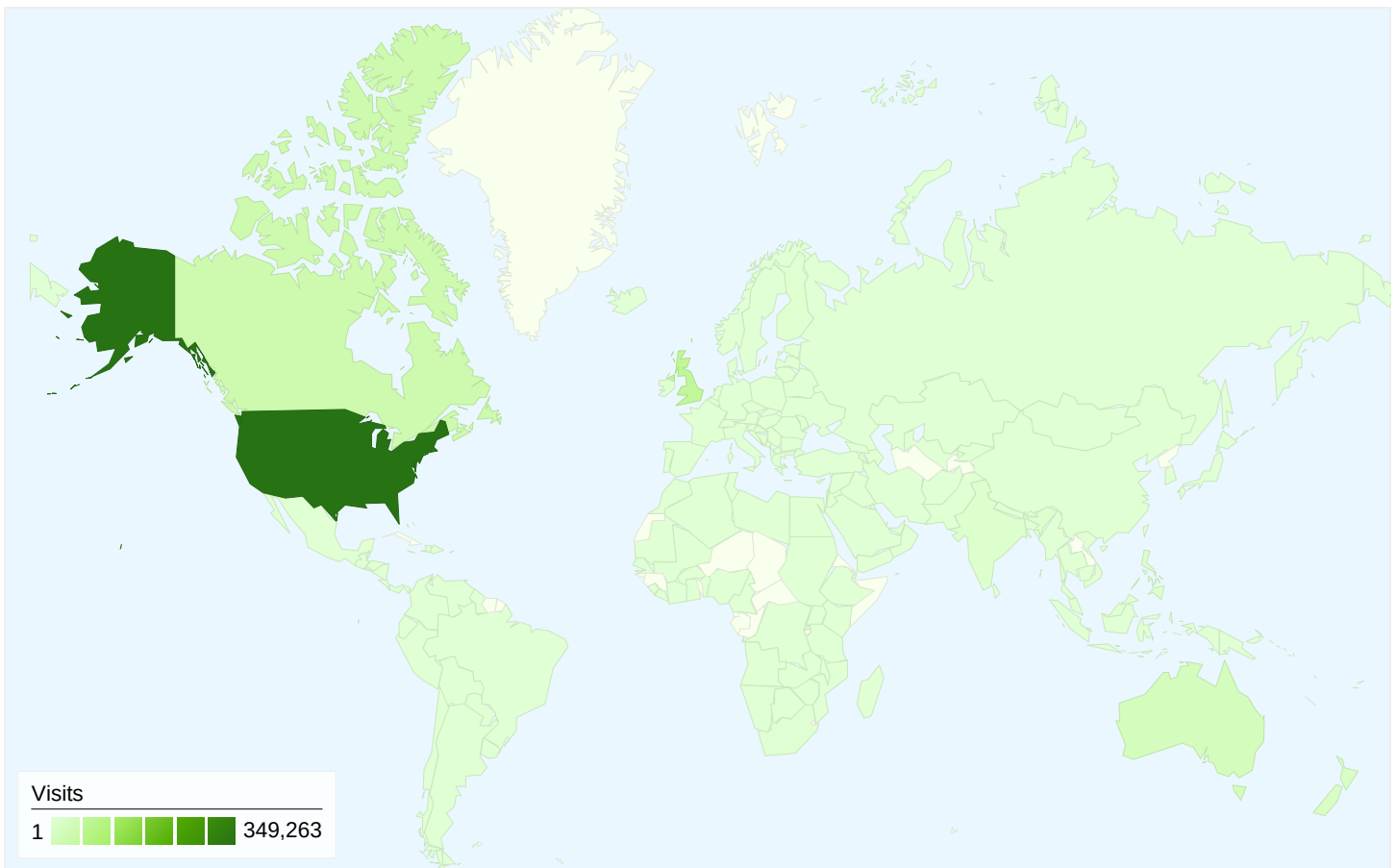
# Pageviews for all visitors

Jan 1, 2010 - Dec 31, 2010

Comparing to: Site


**8,344,383** Pageviews

|                            |                  |
|----------------------------|------------------|
| Jan 1, 2010 - Jan 31, 2010 | 8.49% (708,464)  |
| Feb 1, 2010 - Feb 28, 2010 | 7.74% (645,551)  |
| Mar 1, 2010 - Mar 31, 2010 | 7.96% (663,911)  |
| Apr 1, 2010 - Apr 30, 2010 | 8.84% (737,641)  |
| May 1, 2010 - May 31, 2010 | 8.93% (744,738)  |
| Jun 1, 2010 - Jun 30, 2010 | 10.14% (846,292) |
| Jul 1, 2010 - Jul 31, 2010 | 9.83% (820,014)  |
| Aug 1, 2010 - Aug 31, 2010 | 7.47% (623,062)  |
| Sep 1, 2010 - Sep 30, 2010 | 6.96% (580,502)  |
| Oct 1, 2010 - Oct 31, 2010 | 7.52% (627,712)  |
| Nov 1, 2010 - Nov 30, 2010 | 7.73% (645,048)  |
| Dec 1, 2010 - Dec 31, 2010 | 8.41% (701,448)  |



## 561,730 visits came from 179 countries/territories

### Site Usage

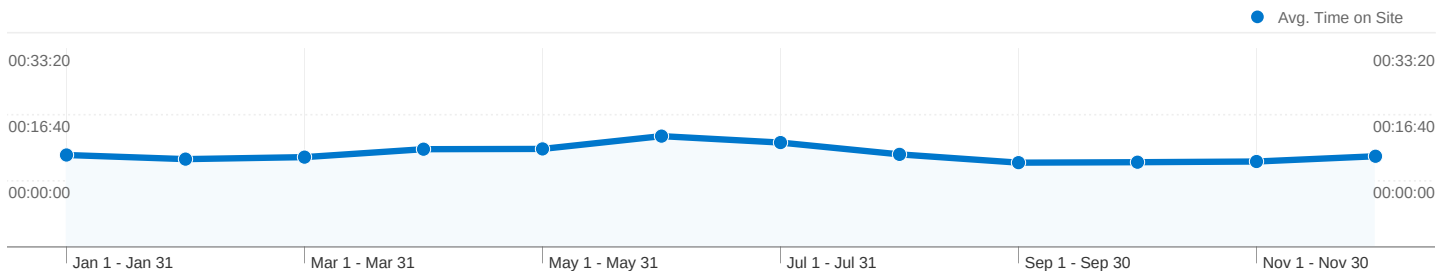
|                                                  |                                                    |                                                                |                                                       |                                                      |             |
|--------------------------------------------------|----------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------|------------------------------------------------------|-------------|
| Visits<br>561,730<br>% of Site Total:<br>100.00% | Pages/Visit<br>14.85<br>Site Avg:<br>14.85 (0.00%) | Avg. Time on Site<br>00:15:39<br>Site Avg:<br>00:15:39 (0.00%) | % New Visits<br>21.07%<br>Site Avg:<br>21.00% (0.29%) | Bounce Rate<br>24.91%<br>Site Avg:<br>24.91% (0.00%) |             |
| Country/Territory                                | Visits                                             | Pages/Visit                                                    | Avg. Time on Site                                     | % New Visits                                         | Bounce Rate |
| United States                                    | 349,263                                            | 14.67                                                          | 00:14:40                                              | 20.33%                                               | 24.87%      |
| United Kingdom                                   | 62,229                                             | 15.06                                                          | 00:15:47                                              | 19.72%                                               | 24.37%      |
| Canada                                           | 39,454                                             | 19.19                                                          | 00:22:06                                              | 19.84%                                               | 21.79%      |
| Australia                                        | 24,693                                             | 16.01                                                          | 00:18:04                                              | 18.92%                                               | 21.24%      |
| New Zealand                                      | 15,828                                             | 11.13                                                          | 00:14:28                                              | 10.05%                                               | 31.19%      |
| Philippines                                      | 8,197                                              | 18.02                                                          | 00:22:01                                              | 29.24%                                               | 21.87%      |
| India                                            | 6,565                                              | 17.81                                                          | 00:16:16                                              | 43.50%                                               | 25.56%      |
| Ireland                                          | 3,947                                              | 22.74                                                          | 00:27:19                                              | 25.34%                                               | 18.75%      |
| Puerto Rico                                      | 3,389                                              | 18.86                                                          | 00:27:36                                              | 15.90%                                               | 12.51%      |

|               |       |       |          |       |        |
|---------------|-------|-------|----------|-------|--------|
| Finland       | 3,121 | 24.40 | 00:27:33 | 6.15% | 10.67% |
| 1 - 10 of 179 |       |       |          |       |        |

# Time on Site for all visitors

Jan 1, 2010 - Dec 31, 2010

Comparing to: Site



**00:15:39** Avg. Time on Site

|                            |          |
|----------------------------|----------|
| Jan 1, 2010 - Jan 31, 2010 | 00:15:27 |
| Feb 1, 2010 - Feb 28, 2010 | 00:14:45 |
| Mar 1, 2010 - Mar 31, 2010 | 00:15:05 |
| Apr 1, 2010 - Apr 30, 2010 | 00:16:26 |
| May 1, 2010 - May 31, 2010 | 00:16:28 |
| Jun 1, 2010 - Jun 30, 2010 | 00:18:37 |
| Jul 1, 2010 - Jul 31, 2010 | 00:17:32 |
| Aug 1, 2010 - Aug 31, 2010 | 00:15:33 |
| Sep 1, 2010 - Sep 30, 2010 | 00:14:10 |
| Oct 1, 2010 - Oct 31, 2010 | 00:14:14 |
| Nov 1, 2010 - Nov 30, 2010 | 00:14:21 |
| Dec 1, 2010 - Dec 31, 2010 | 00:15:14 |